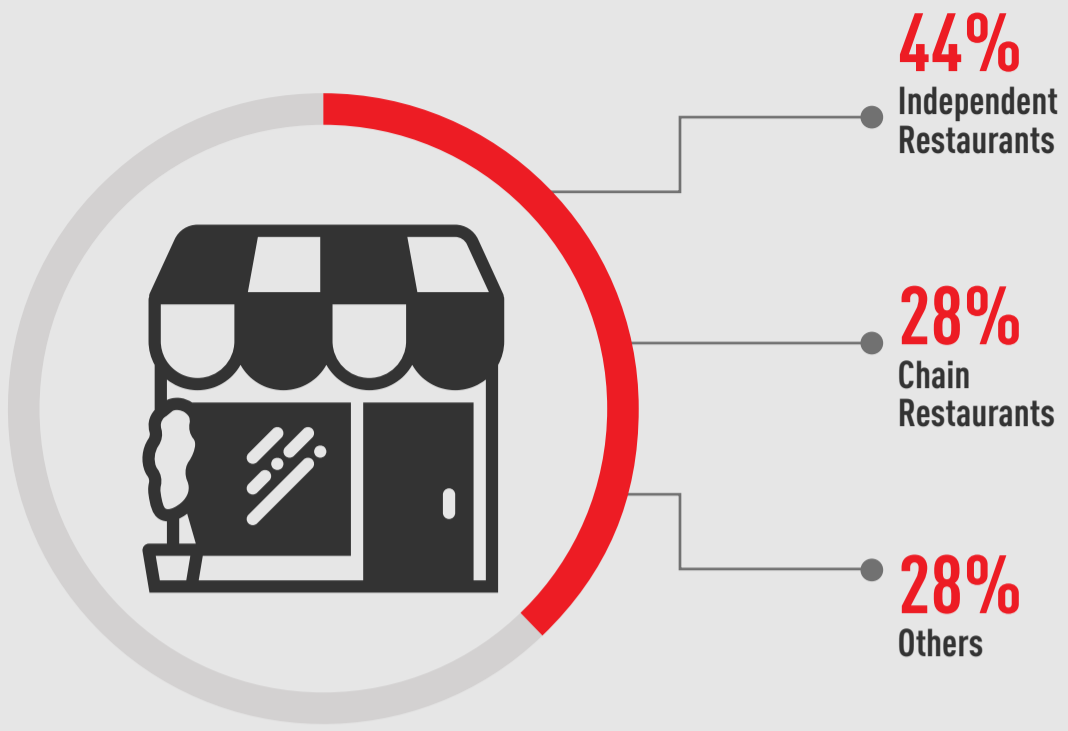


Fly Control for **Businesses**

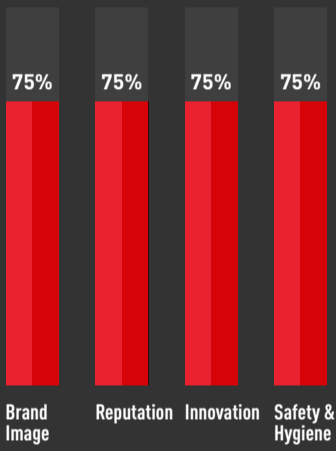
37% of F&B businesses spend up to **S\$2,000** per year in fly control. Only **20%** of them are willing to spend more.



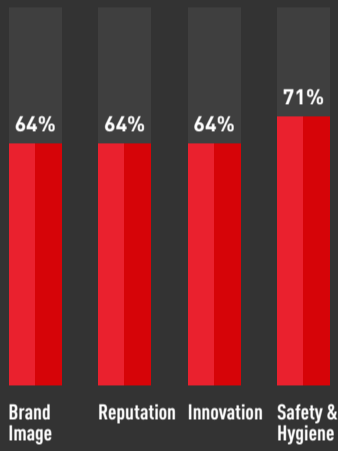
38% of F&B businesses don't have an Insect Light Trap installed.

What Matters to Businesses?

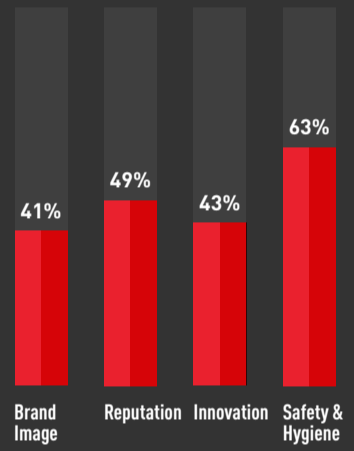
Chain Hotels



Chain Restaurants



Independent Restaurants



Consequences of Ineffective Fly Control

- Media crisis
- Transmission of diseases
- Financial penalty
- Negative impact on brand image

Tips to Minimise Flies

